

GIULIANA

PRESSKIT





Her journey started in Tijuana

Giuliana, having lived in both the U.S. and Mexico, her songwriting has a unique multicultural perspective on life, music, and the soul. Her appreciation for the beauty and blemishes on both sides of the border has manifested in her distinctive, uplifting, and soulful sound; one that delivers a clear message for unity and equity, and offers an anthemic voice for change.

In 2016, she released her first album, Giuliana (En Vivo), showcasing her skills as both a performer and songwriter. She has performed on various stages and festivals in both the United States and Mexico, including the NAMM Show, Entijuanarte, the San Diego Latino Film Festival, and the Pride Festival. She has also toured throughout Mexico, opening acts for Pablo Alborán, Matisse, Leonel García, Vanessa Zamora, and Drake Bell.

In recent years, Giuliana has released her music independently. Songs like “Calor del fuego” and “No soy tu baby” fully embody her energetic activism. She has sung the national anthem at nationally televised sporting events. Giuliana is a brand ambassador in Mexico for the prestigious brand Martin Guitars, with which she has constantly collaborated. Her latest single, “Todo lo que puedo,” debuted on Spotify’s “Latin Fresh Finds” editorial playlist, a song that is part of the album she is currently producing. Her upcoming releases narrate her self-discovery through grief and love.



music videos

SOBREVIVÍ

Directed by Valeria Franco

Shot in America's finest city, Sobreviví takes you through the ups and downs of a heart break and specifically those moments that make you feel alive again. Singing your heart out in a convertible with the top down driving through San Diego's Coronado bridge or dancing your favorite songs when waking up. This video is a rollercoaster of emotions with a fresh Californian vibe of self-love.

2023

2.3K



LOS DOS QUEREMOS

Directed by Rodrigo Alvarez Flores

Recorded fully live along her first band, whom she still shares the stage today. Giuliana tells the story of her first dates with a musician. She mentions family matters, perspective and also fears and dreams of love and singing a bluesy pop song.

The songs with a life of its own has been placed on various radio stations and up until today is the most famous song on her catalog.

2016

293K



CALOR DEL FUEGO

Directed by Gabriel Mayorquin

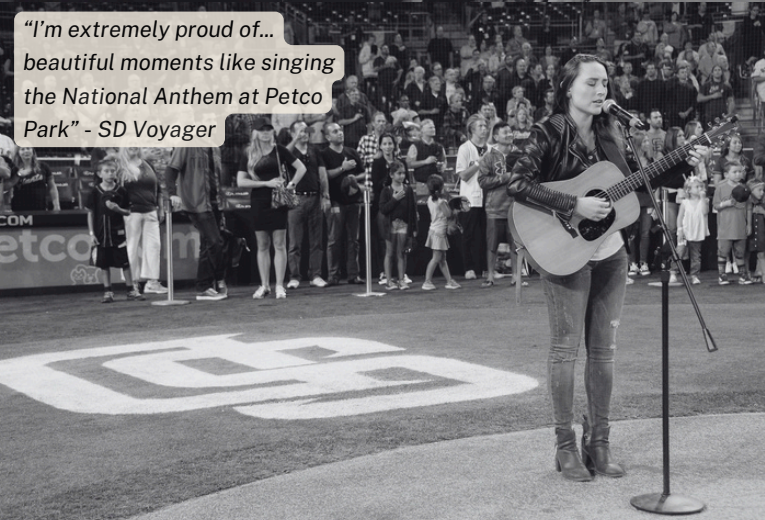
Inspired in sunny California, the song describes a long distance relationship that uses love as the primary drive for absence.

The music video tells the story of a family separated by the US/MX international border. Filmed in both Tijuana and San Diego, Giuliana wanted to portray this social reality that is very close to her community and hometown.

2019

5.4K





redes

INSTAGRAM

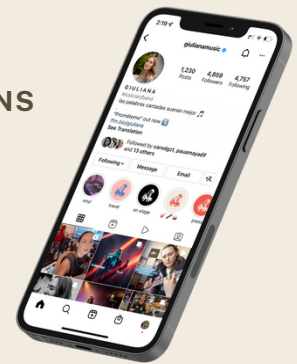
Verified Profile 8K+ Followers

FACEBOOK

Verified Profile 9K+ Followers

SPOTIFY

10 k Monthly Listeners



BRAND COLLABORATIONS

Martin Guitars

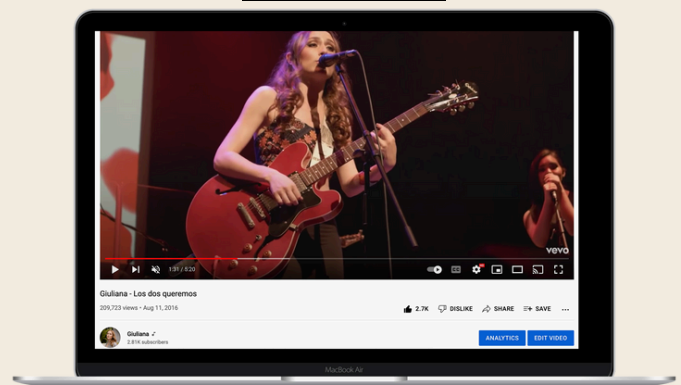
Eusica

Levys Straps

YOUTUBE

"Los Dos Queremos" 293K views

Covers 30K views



press

NEWSWEEK ESPAÑOL

"A border divides Mexico and the United States, but life between Tijuana and San Diego is united by Mexican-American culture. And Giuliana's work is a testament to that."

- Emily Araujo

recent shows

SAN DIEGO SODA BAR
SAN FRANCISCO MUSIC CITY
DRAKE BELL EN TIJUANA
SAN DIEGO HOLDING COMPANY
LA PAZ, MX - CARNAVAL
SD HUMPHREY'S BACKSTAGE LIVE
CDMX - FREIMS
SAN DIEGO, CA - HOPPY DAZE
MEXICALI, MX - CAFE 8 1/2
TIJUANA , MX - ENTIJUANARTE
LA PAZ, MX - LA LUPITA
TIJUANA , MX - FESTIARTE

DALLAS, TX - JENNY AND THE MEXICATS @DEEP ELLUM
SAN DIEGO, CA - PRIDE SHOW 🌈

ORANGE COUNTY SUMMER CONCERT SERIES
NAMM SHOW - MARRIOTT AVID STAGE
TIJUANA , MX - CECUT CUBO STAGE
MEXICO CITY, MX- SOUNDCHECK EXPO
TIJUANA , MX - REPUBLICA MALTA

TIJUANA, MX - BLACKBOX
VALLE DE GUADALUPE - VERBENA CON REYLI BARBA
TIJUANA, MX - BAJAUTORAS - LUGAR DEL NOPAL

LAS VEGAS, NV - LATIN GRAMMY WEEK
CDMX - EL BATACLÁN
LOS ANGELES, CA - NALIP'S LATIN MEDIA GALA
SAN DIEGO, CA - SHE FEST '19
LOS ANGELES, CA - TWEEDY MILE FAIR 19'
LA, CA - TELEMUNDO'S 5 DE MAYO - USC'S COLISEUM '19
SAN DIEGO, CA - LATINO FILM FESTIVAL
ANAHEIM, CA - HOUSE OF BLUES

OPENING ACTS FOR

DRAKE BELL - TIJUANA '24
DISCO BAHIA - TIJUANA '24

LA DAME BLANCHE - TIJUANA '23
JENNY AND THE MEXICATS - DALLAS, TX '22
OZOMANTLI - ORANGE COUNTY '22
VIVIR QUINTANA - TIJUANA '22

REYLI BARBA - ENSENADA '21
PLAYA LIMBO - TIJUANA '21

LOS RUMBEROS - TIJUANA '19
MATISSE - TIJUANA '19
LEONEL GARCÍA - TIJUANA '19
CAROLINA ROSS - SAN DIEGO '19
ALEX CUBA - TIJUANA '19

CARLOS RIVERA - SAN DIEGO '18
MATISSE - SAN DIEGO '18
CARMEN MARÍA - CDMX '18

ELEFANTE - TIJUANA '16
GLORIA TREVI - TIJUANA '16
ALEKS SYNTEK - TIJUANA '16
VANESSA ZAMORA - TIJUANA '15 '16
PABLO ALBORÁN - ENSENADA '15

PERFORMANCE VIDEO



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